

For Immediate Release
[Contact: Name]
[Title]
[Name School District]
[Phone]

[Name School or District] to Allow Parents to Prepay School Meals [and LIST OTHER FEES IF APPLICABLE HERE] Online

City, State (Month Day, 2007) - [SCHOOL OR DISTRICT NAME] now offers parents the opportunity to use their Visa, MasterCard, American Express or Discover Card to pay for school meals [AND LIST OTHER FEES IF APPLICABLE HERE] through an online service called Café Prepay. At some schools, parents can also use this service to monitor their child's cafeteria account balance.

Schools that offer the account-balance feature will also offer a convenient payment system called Automatic Replenish. This is optimal for the student whose lunch spending varies greatly from day to day. With automatic replenish, when the student's account balance goes below a specified amount, another specified amount is then deposited into the student's account via credit card. Using "automatic replenish on low balance", the student will never run out of money. Conversely, the parent's credit card will not be charged until the student's balance goes below the specified dollar amount.

Up to now, [SCHOOL OR DISTRICT NAME] has not been able to accept credit card payments due to the various costs involved. The Café Prepay service was implemented in 2000 to collect credit card payments on behalf of school districts nationwide. To get started, parents simply sign up online at cafeprepay.com. From there they can find further information by clicking on the Frequently Asked Questions link.

Café Prepay's popularity has grown with school districts, as well as with busy parents throughout the country. Many parents who use the service find it a convenient alternative to sending money to school with their children. Others simply prefer to pay with a credit card or want to pay for all school fees with one easy payment.

To learn more about this service, please visit www.cafeprepay.com.